

## CREATIVE DIRECTOR, CHINA (BASED IN SHANGHAI)

Position of Creative Director, Design Studio, China

Start: August 2019, Based in Shanghai

This is a senior level position. Reporting directly to the Executive Director and Global Design Director the successful candidate will be responsible to oversee all of the studio's design projects and manage the creative team, composed of product and graphic designers. The role of creative director expands beyond design functions and crosses into design management, mentoring and public appearances.

### KEY RESPONSIBILITIES INCLUDE:

- Motivate and influence creative team to attain for excellence in performance.
- Lead brainstorming sessions.
- Draft project timelines and manage design processes to make sure timely delivery of projects.
- Work closely with clients' engineers, model makers as well as sales and marketing teams.
- Draft design briefs.
- Oversee modelmaking.
- Mentor and supervise creative team and design apprentices.
- Assign tasks to creative team.
- Contribute to tactical and strategic decisions in terms of ongoing and potential projects.
- Advice on cost proposals to clients.
- Present material to clients and guide clients through the design process.
- Attend meetings with potential clients and provide general business development and account management support.
- Draft statements of work and client agreements.
- Review performance, direction and development of the local creative team.
- Evaluate career applications as well as perform interviews and be part of hiring process.
- Deliver speeches and lectures relating to the company and/or specific projects



- Represent JJD at fairs, workshops or other gatherings

#### DESIRED PROFESSIONAL SKILLS:

- Proficiency on design-specific software such as CAD, rendering software as well as Adobe Creative Suite.
- Work with sketching and modelmaking.
- Develop moodboards.
- Familiar with qualitative research processes.
- Proficient with principles of brand development as well as the development of form language and design DNA in design for established brands.
- Produce final presentation material to be presented to clients

#### EXPERIENCE, EDUCATION & SKILL REQUIREMENTS:

- Minimum of Bachelors Degree in Design or related area; Advanced degree is a plus.
- Minimum of 5 years of prior relevant working experience.
- Experience in both product and visual design is desired. Knowledge of service design is a great advantage.
- A combined experience between creative consultancy role and in-house design for well established brands is preferable.
- Superior organizational, logistical and management skills are a must.
- Excellent communication capabilities and possess hawk-eye attention to detail.
- Excellent interpersonal skills, team-player and passion for developing people.
- Proactive, self-sufficient and problem-solver.
- Native-level command of English. Proficiency in Chinese is an advantage but not a requirement